



THIS SEMINAR IS FOR YOU IF YOU ARE . . .

- A CURRENT CHAIRPERSON**
who wants to improve their knowledge and leadership skills
- A NEW CHAIRPERSON**
who wants to gain the skills necessary to be an effective leader
- AN ASPIRING CHAIRPERSON**
who wants to prepare for a leadership role
- A DIRECTOR**
who wants to better understand how to be a more effective member of the board

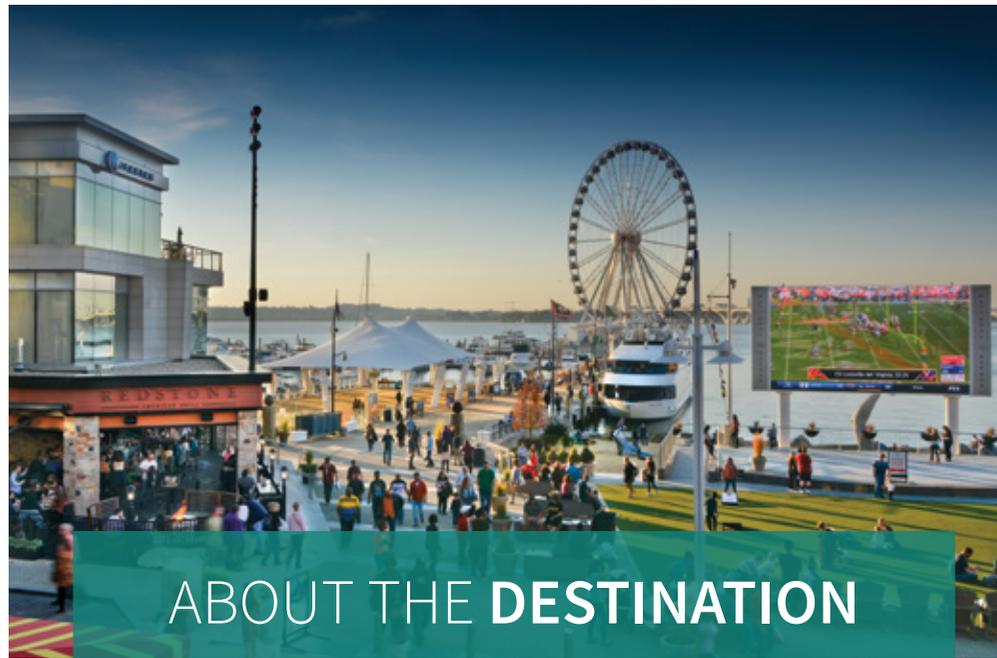
SEMINAR OVERVIEW

Leading a board is not easy. It is a learned skill. A board's effectiveness often depends on the chair's ability to lead effectively.

The Leadership Development Seminar is a one-of-a-kind opportunity for directors to share their experiences and learn how to improve their leadership skills with Tim Harrington, an expert on board governance and co-author of *A Credit Union Guide to Strategic Governance*.

In a small group format, Tim will guide the group through two thought-provoking days of sharing successful strategies that participants have found through their own study and experience. The agenda focuses on an exploration of governance topics and a free-flow of discussion.

You'll gain actionable skills to take back to your Board to help it become a more strategic 'governor' of your credit union.



ABOUT THE DESTINATION

As the only hotel on the Potomac River, The Westin Washington National Harbor is conveniently located near the Nation's Capital. Spend a day visiting historical sites around Washington, D.C. area including George Washington's Mount Vernon and other exciting attractions near the hotel like the Capital Wheel and Tanger Outlets® National Harbor.

NACUC has negotiated a discounted room rate of \$229 per night. To make reservations, call 1-888-627-8104. A limited number of rooms are available at the group rate so early reservations are recommended.

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2020 LEADERSHIP DEVELOPMENT SEMINAR NATIONAL HARBOR | MARYLAND

May 17-19, 2020 | The Westin Washington National Harbor



**LEADERSHIP TRAINING
FOR CREDIT UNION
BOARD LEADERS**

www.nacuc.org



SEMINAR TOPICS

FULFILLING YOUR ROLE AS THE MEMBERS' REPRESENTATIVE

- ▶ What is your credit union's Purpose?
- ▶ How do you develop a strategy and business model that separates you from the market?
- ▶ Do you have a "30 second elevator speech" that conveys your credit union's purpose and benefits?
- ▶ Have you determined strategic goals that effectively guide and measure the CEO's performance?
- ▶ What do you do to stay in touch with the needs of Gen Y and Gen Z members?

DEFINING YOUR ROLE IN THE CREDIT UNION ORGANIZATION

- ▶ Where is the line between Governance and Operations?
- ▶ How does the Chair facilitate efficiently and effectively?
- ▶ Does the board have a process for staying in alignment and measuring its own success?
- ▶ What is your board doing to be able to replace retiring board members?

BUILDING A STRONG AND HEALTHY RELATIONSHIP WITH THE CEO

- ▶ Do you have effective and appropriate communication with the CEO?
- ▶ Does the CEO have a clear understanding of their accountability and the board's expectations?
- ▶ Is the board providing clear and timely feedback in its evaluation of the CEO?

SEMINAR AGENDA

SUNDAY, May 17, 2020

1:00 pm - 5:30 pm	Registration
1:30 pm - 4:30 pm	Financial Literacy Training
5:00 pm - 6:00 pm	Get Acquainted Mixer

MONDAY, May 18, 2020

8:00 am - 8:30 am	Breakfast
8:30 am - 10:00 am	Seminar Begins
10:00 am - 10:15 am	Morning Break
10:15 am - 12:00 pm	Seminar Continues
12:00 pm - 1:00 pm	Luncheon
1:00 pm - 2:30 pm	Seminar Continues
2:30 pm - 3:00 pm	Afternoon Break
3:00 pm - 4:00 pm	Seminar Continues

TUESDAY, May 19, 2020

8:00 am - 8:30 am	Breakfast
8:30 am - 10:00 am	Seminar Continues
10:00 am - 10:15 am	Morning Break
10:15 am - 12:00 pm	Seminar Continues
12:00 pm - 1:00 pm	Luncheon
1:00 pm - 2:00 pm	Seminar Continues
2:00 pm - 2:30 pm	Afternoon Break
2:30 pm - 3:30 pm	Seminar Concludes

BONUS! FINANCIAL LITERACY TRAINING

- ▶ Learn what ratios and trends are most important to monitor your credit union
- ▶ Understand what capital is, where it comes from, and how much is needed
- ▶ Determine how much profit your credit union needs
- ▶ Identify the reasons you may not be earning the right amount of profit and, if not, how to 'fix' it
- ▶ Examine how the balance sheet and income statement are set up, what they tell you, and how to make the best use of them



TIM HARRINGTON
CPA

SEMINAR FACILITATOR

Author, consultant and speaker Tim Harrington has worked with credit unions in all 50 states, the U.S. Virgin Islands, Puerto Rico, Canada, Jamaica, Mexico and the Dominican Republic. His extensive experience and broad knowledge of governance make him a valuable resource for credit unions nationwide. Tim's books, *Eisenhower on Enlightened Leadership* and *A Credit Union Guide to Strategic Governance*, are used by boards and management teams across the country. He has worked with chairpersons

and boards to improve their governance and strategic planning skills. In addition, he has educated directors to understand financial statements and credit union financial conditions. His knowledge, wit and down-to-earth delivery keep you engaged and engrossed. This will be Tim's eighth year leading NACUC's Leadership Development Seminar.

SEMINAR FEES & REGISTRATION:

\$875 member registration fee (by March 4, 2020)
 \$925 member registration fee (after March 4, 2020)
 \$1,025 non-member registration fee

TO REGISTER:

Go to www.nacuc.org and pay by check, VISA or MasterCard

QUESTIONS:

Call 1-888-987-4247 or e-mail nacuc@nacuc.org

SEMINAR CANCELLATION POLICY:

To cancel a registration, written notice is required. A \$175 fee will be charged for all cancellations. NO REFUNDS will be made for cancellations after April 16, however substitutions are welcome.

