



# exchange

AN E-PUBLICATION FROM NACUC

July/August 2017

## Join More Than 70 Credit Unions at Roundtable Forum in San Diego

121 Financial Credit Union  
1st Advantage FCU  
1st Community FCU  
A P L Federal Credit Union  
Aberdeen Federal Credit Union  
Aero Federal Credit Union  
Affinity Credit Union  
Affinity Federal Credit Union  
Argent Federal Credit Union  
Ascend Federal Credit Union  
Aspire Federal Credit Union  
Astera Credit Union  
Cal State & Federal Emp. CU  
Central Florida Educators FCU  
Chartway Federal Credit Union  
Chessie Employees FCU  
Citadel Federal Credit Union  
City & County Credit Union  
CoastHills Credit Union  
Community First CU of Florida  
Connex Credit Union  
Corporate America Family CU  
Credit Union of Southern CA  
Direct Federal Credit Union  
F & A Federal Credit Union  
Fairfax County FCU  
Family Savings Credit Union  
Financial Resources Federal CU  
First Commonwealth Federal CU  
First Financial Credit Union (CA)  
First Financial Federal CU of MD  
Generations Federal CU  
Greater Nevada Credit Union  
Greensboro Municipal FCU  
HawaiiUSA Federal Credit Union  
Home Town FCU

Homeland Credit Union  
Ideal Credit Union  
Johns Hopkins FCU  
Keesler Federal Credit Union  
Knoxville TVA Employees CU  
Langley Federal Credit Union  
Library of Congress Federal CU  
Long Beach Firemen's CU  
Marine Federal Credit Union  
Matanuska Valley FCU  
Members Choice Credit Union  
Merced School Emp. Federal CU  
Mobiloil Credit Union  
Neighborhood Credit Union  
Northland Area FCU  
Nutmeg State Financial CU  
Partners 1st Federal Credit Union  
Pen Air Federal Credit Union  
Point Breeze Credit Union  
Rogue Credit Union  
S C Telco Federal Credit Union  
SAC Federal Credit Union  
Scott Credit Union  
Sea West Coast Guard Federal CU  
Security Service FCU  
SharePoint Credit Union  
State Department Federal CU  
Sun East Federal Credit Union  
Sun Federal Credit Union  
Tennessee Valley FCU  
Texas Trust Credit Union  
U\$X Federal Credit Union  
Unitus Community Credit Union  
ValleyStar Credit Union  
Xceed Financial Credit Union

## 2017 SPONSORS

### Platinum



### Gold

From October 11-14, board leaders from around the country will gather to participate in NACUC's 41st Annual Chairmen's Roundtable Forum in San Diego, California.

Register to share problem-solving strategies to guide your credit union. This year's Roundtable Forum topics include:

**Smart Strategies for Membership Growth**

**Tapping Your Board's Potential:  
Best Practices for Board Development**

**Examining the Role of the Board and the CEO**

**Credit Union Foundations and Community Outreach**

**Leading Boards in a New Era of Governance**

[Learn More ▶](#)

A discounted rate of \$241 (including resort fee) has been negotiated for rooms at the Bay Tower of the [Sheraton San Diego Hotel & Marina](#). Located on scenic Harbor Island, the hotel is just minutes via a free shuttle ride from the San Diego Airport.

[Register Now ▶](#)

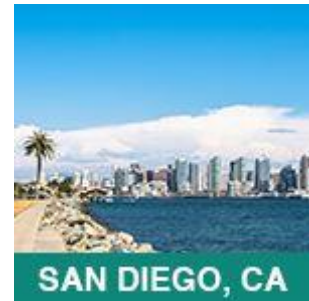


With just a few months until the Roundtable Forum in San Diego, I wanted to highlight two important items that will help you get the most from your participation—submitting your credit union's Basic Information Survey (BIS) and answering the discussion guides. While it takes time to gather and submit the data, having the BIS information to reference during and after the roundtables is very valuable. The same is true for the discussion guides. Taking time to research the topics and thoughtfully answer the guides will not only prepare you for more meaningful discussions, it gives you the opportunity to collaborate with your CEO and board members on the answers.

This year we're returning to the practice of asking attendees to bring paper copies of their discussion guide answers to distribute during the roundtables. However, I would encourage you to only bring copies of the



**Silver**



**October 11 - 14, 2017**

**41st Annual Chairmen's  
Roundtable Forum**  
Sheraton San Diego Hotel  
San Diego, CA

answers if your board/credit union has substantial experience and information to contribute on a particular topic. You'll also still have the option of emailing your answers to NACUC staff to be posted online following the meeting. Details for the BIS and discussion guides can be found on the [Roundtable Forum page](#) at the NACUC website. And, NACUC staff is happy to help if you have any questions.

Hope to see you all in San Diego!



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## Platinum Sponsor Spotlight:



### Executive Benefit Plans What should you do now?

Have you implemented a plan at your Credit Union or are you thinking about starting one?

As Chairman of your Board, how do you know what is expected by the rules, tax laws, accounting principles and examiner requirements for implementing new plans or maintaining existing plans?

Here are some key points to review when considering how to perform due diligence.

#### Non-Qualified Deferred Compensation Plans

Proposed final regulations for IRC Section 457(f) Plans were published by the IRS. Credit Union plans are also governed by IRC Section 409A. The proposed rules may mean your current plan will need amendments, once the rules are finalized. Considering a new plan? Be aware of the proposed final rules and NCUA "claw back" provisions in new or amended plans.

Split Dollar Plans should be reviewed or considered with an eye towards satisfying examiner concerns. The use of an administrator possessing the product knowledge and reporting requirements, including appropriate accounting entries, is preferred. The administrators should report to the Board without undue influence by Executives.

The Credit Union should verify that collateral assignments are properly filed with the issuing insurance company. They should keep a list of

people authorized to act on their behalf.

Documents related to these plans should be prepared by attorneys acting on behalf of the CU and not their Executives.

FASB 06-10 is the governing rule and the external auditing firm should review accounting entries for these plans. Plan administrators should verify assets and loan values regularly and report to the Board.

The financial ratings and standings of the issuing insurance company should be reviewed.

Review of policy performance to maintain the integrity of the loan collateral should be done.

Last, limits referred to in OCC-Bulletin 2004-56 should be closely followed.

See you in San Diego.

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industrylinks

Follow the links below to get the latest news, trends  
and industry insights affecting your credit union:

## **GOVERNANCE AND STRATEGIC PLANNING**

[Survive or thrive? – The Question Credit Union Leadership Must Answer](#)

[Key Questions to Ask Before Your Next Strategic Planning Session](#)

## **ECONOMIC**

[Challenges and Solutions to Banking Marijuana-Related Businesses](#)

[Is Your Mobile Loan Application a Slam Dunk?](#)

## REGULATORY

[NCUA Seeks Comments on Sweeping Regulatory Reform Plan](#)

[CUNA Pushes Senators to Back Arbitration Repeal Resolution](#)

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# noteworthy

## Welcome New Members!

**Brian Malone, Chairman**

Winthrop-University Hospital Employees Federal Credit Union

**Lou Bruno, Chairman**

City and County Credit Union

## Two Bylaw Changes Proposed

The NACUC Board of Directors is proposing two Bylaw changes. "Currently, there is a First Vice Chairman and a Second Vice Chairman on the board. We believe that eliminating the Second Vice Chairman position and adding a Director position makes more sense in terms of board roles and succession," explained NACUC Chairman Marty Goldman. The second change relates to defining a Chairman as the chief elected volunteer "officer" instead of using the term "official." NACUC members will vote on the proposed changes at the Annual Business Meeting on Friday, October 13 in San Diego.

## Four Candidates Run for NACUC Board

On October 13, four candidates will run for two seats on the NACUC Board of Directors. The 2017 Nominating Committee has selected the following candidates:

**Denny Baumgartner, Chairman**

Partners 1st Federal Credit Union (IN)

**Ray Beall, Chairman**

Chessie Federal Credit Union (MD)

**Marty Goldman, Chairman (Incumbent)**

Marine Federal Credit Union (NC)

**Jerry Hauck, Chairman**

Rogue Credit Union (OR)

[View Candidate Bios](#)

## Hanscom's Paul Marotta Wins National Volunteer Award



Hanscom AFB, Mass (June 19, 2017) — Paul Marotta, Chairman of the Board for Hanscom FCU, is the 2017 Volunteer of the Year for the National Association of Federally-Insured Credit Unions (NAFCU). Marotta and other winners in NAFCU's 2017 Annual Awards Competition were honored at NAFCU's 50th Annual Conference and Solutions Expo in Honolulu.

“Mr. Marotta's commitment to the credit union movement is well-known across the nation,” said David Sprague, CEO/President of Hanscom FCU. “We are deeply proud of this honor. The Volunteer of the Year award is a testament to his outstanding services on behalf of our members.”

Paul Marotta has served Hanscom FCU since 1976 and was elected Chairman of the Board in 1992. Throughout his volunteer career, Mr. Marotta has provided leadership and inspiration. He ably represents credit union member interests, encourages active board participation, and enthusiastically supports community service at Hanscom FCU and the Massachusetts credit unions of the Credit Union Cooperative Association.

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