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Leadership Seminar Heads to Baltimore's Inner Harbor



In just 3 short months, credit union leaders from across the United States will meet for NACUC's 2014 Leadership Development Seminar, June 29 - July 1. Set against the historic backdrop of Baltimore's Inner Harbor, this year's seminar is guaranteed to provide even the most seasoned leader with practical, cutting edge leadership training. Tailored specifically to the dynamic role of the chairman, this high-level training prepares chairpersons to guide their boards to generate positive results for the benefit of the credit union and its members.

Tim Harrington will return as the seminar instructor and facilitator for the second consecutive year. Harrington's expertise as a credit union consultant and governance expert has made him a valuable resource in the industry. His ability to facilitate peer-to-peer discussion with thought-provoking concepts provides an engaging platform for participants to share their own successful strategies and experiences. The Leadership Seminar's small-group format is the perfect setting for a free flow of ideas between credit union chairmen.

This year's seminar will cover critical leadership topics including:

- Focusing on Leading vs. Managing
- Strategies for Boards to Work Well With Management as its Partner
- Inspiring and Holding the Executive Accountable
- Identifying the Information Needs of Your Board
- Making Board Meetings More Productive and Meaningful
- Leading a Diverse Group of Directors to Become a Team
- Developing a Board Culture That Attracts Excellent Candidates

Don't miss this opportunity to expand your skills as a credit union chairperson. Space is limited at this highly-interactive meeting. Register today and reserve your seat to participate with volunteer leaders from across the country.

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NACUC Accepting Scholarship Applications for Seminar



NORMA BENSON MEMORIAL SCHOLARSHIP PROGRAM

Two scholarships are available to credit unions of modest means to attend the 2014 Leadership Development Seminar in Baltimore, Maryland, June 29th through July 1st. The Norma Benson Memorial Scholarship was established to give volunteer board members from credit unions with less than \$25 million in assets, the opportunity to participate in high-level leadership training. One of this year's scholarships will be awarded in honor of late governance consultant Dan Clark, who conducted the Leadership Development Seminar for 23 years. If you know of a deserving credit union, invite them to [apply online](#) at the Leadership Seminar page at www.nacuc.org. Scholarship recipients will be announced in mid-April.



Next week, I will be meeting with my fellow NACUC board members and the executive team to collaborate on the agenda for the Chairmen's Roundtable Forum. Having just returned from CUNA's GAC and speaking with some of my fellow NACUC chairpersons, there are many critical board topics on the horizon. A recent topic that has been in the press lately is the future of credit union volunteers. Our role is evolving and some suggest that our value in the credit union movement is diminishing. In my opinion, volunteers are more essential than ever. However, we have to be proactive in continuing to demonstrate our value through ongoing education, training and cooperation. Through the Norma Benson Memorial Scholarship, and programs like it, we provide an opportunity for volunteer development where there is a great need. I want to personally thank all of the credit unions who have pledged their support of the scholarship program. In addition to helping smaller credit unions, you send the message that volunteers are, and will continue to be, a vital part of the credit union movement.

Rose M Rangel

2014 Roundtable Forum Sponsors

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Hanscom's Community Outreach, a Model for Social Responsibility

Hanscom Federal Credit Union has taken the credit union philosophy of "People Helping People" to a whole new level through its community outreach programs. HFCU's Chairman of the Board, Paul Marotta, was recently asked about his credit union's commitment to "Social Responsibility." His enthusiasm was undeniable, "It is one thing to talk the talk, but at HFCU, we walk the walk. As a part of the community, we not only provide monetary support, we provide staff and volunteer involvement, as well." With several successful outreach programs in place, HFCU has exemplified what it means to lead with passion and purpose.

As the only credit union in all of New England located at an active duty military installation, HFCU is committed to serving those who serve our country. As an example of this support, HFCU has become the title sponsor of many honorary military events including the Hanscom AFB Heroes Homecoming (honoring military personnel who have deployed to Iraq and Afghanistan and returned home safely), the Hanscom AFB Annual Awards Ceremony (honoring the achievements of military and civilian members), the Airman Leadership Graduation Ceremony (airman being trained for leadership positions as Sergeants), and the Heroes Among Us Program (honoring military members from all branches sponsored by the Boston Red Sox Triple A team). The credit union also provides financial management education at two high schools to students enrolled in the Air Force Junior ROTC program.

What make HFCU's social efforts even more meaningful are the unique personal relationships they develop with their sponsors. Both Marotta and HFCU's CEO attend functions to personally deliver the donations and awards. Marotta elaborates, "We feel just to send money and not physically support the function is not appropriate. To be present, to say 'congratulations' or 'great job' or 'welcome home' or 'thank you for your service,' is also part of the People Helping People philosophy." HFCU is also a leader of the Massachusetts Coalition for Homeless Families. Their annual employee holiday raffle nets roughly \$12,000 each year. And, every other year they hold a VISA \$10,000 gift card raffle which nets over \$20,000. Beyond monetary donations, they participate in both a blanket drive during the winter and children's book drive in the spring.

As Hanscom continued to add new charities and events, the formation of a legitimate 501(c) organization, the HFCU Charity Foundation, was a natural step in the process. Soon, all donations from HFCU were flowing through the foundation, along with money donated from members. Still in its early stages, the foundation already has over 200 members. There is a separate board for the foundation (made up of three HFCU board members and two non-board members), and they've also established both an advisor/fundraiser position, and an Executive Director (CEO) position. All are non-paid positions. The focus of the foundation is three-fold: education, military and community. They are now an officially approved "Combined Federal Campaign" charity, and, to kick start the Foundation, the Board approved a \$260,000 year-end donation in honor of members and the credit unions 60th anniversary.

Marotta maintains, "We get back much more than we give. By that I mean, it is something that you cannot measure or put in terms of dollars and cents. It's a feeling of caring, of community, of doing the right thing. This sets the tone for how our members look at us and trust us as their financial institution of choice."

noteworthy

Peter Bruno, Chairman Emeritus of Financial Resources Federal Credit Union has been named to the Credit Union Executive Society (CUES) Volunteer Hall of Fame for 2013. The CUES Volunteer Hall of Fame is a lifetime achievement award given to ensure outstanding directors are always remembered. It acknowledges volunteers who have improved their organizations, the credit union movement, and their communities.

Hugh Rafferty, Chairman of CoastHills Credit Union, is the driving force behind creating the Military Wall of Honor at the Santa Maria Public Airport Terminal. In a recent dedication ceremony, Congresswoman Lois Capps presented a flag that will be mounted on the Wall of Honor to Hugh Rafferty, who chairs the Committee to Improve North County and the Marine Corps League.

XCEL Federal Credit Union (NJ) Named Among *NJBIZ* Best Places to Work in New Jersey for Fourth Year

generations federal credit union's (TX) Chairwoman Rose Rangel attended ceremony recognizing retiring CEO Tim Haegelin as a winner of the Herb Wegner Award for Lifetime Achievement.

Pentagon Federal Credit Union (VA) is one of the three credit unions named among the Top 5 Military Banking Institutions by GOBankingRates.

ORNL Federal Credit Union (TN) sponsors a free financial literacy curriculum for all high school teachers in its home state.

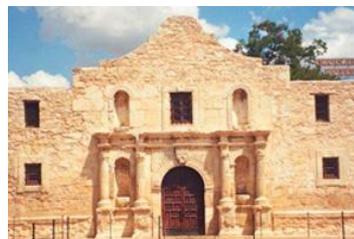
NACUC 2014-2015 Calendar



2014 Leadership Development Seminar
June 29-July 1, 2014
The Hotel Monaco
Baltimore, Maryland



NACUC's 38th Annual Chairmen's Roundtable Forum
October 15-18, 2014
Caesars Palace Las Vegas
Las Vegas, Nevada



NACUC's 39th Annual Chairmen's Roundtable Forum
October 21-24, 2015
Hyatt Regency San Antonio
San Antonio, Texas

National Association of Credit Union Chairmen

www.nacuc.org

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