

National Association of
Credit Union Chairmen



2012
SPONSORSHIP
PROGRAM



National Association of Credit Union Chairmen 2012 SPONSORSHIP PROGRAM

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Logo on Website With Link	✓	✓	✓	✓
Logo in Meeting Binder	✓	✓	✓	✓
Access to Attendee Directory	✓	✓	✓	
Complimentary Registration(s)	✓	✓		
Premier Event Sponsorship	✓	✓		
Meet-and-Greet Table	✓			
Chairman Testimonial	✓			
Feature Newsletter Article	✓			
Chairman's Reception Invite	✓			

PLATINUM SPONSORSHIPS: \$6,000 (*best value*)

Delegate Luncheon (2 available) – 10-minute powerpoint presentation with chairman testimonial, logo placement on projector screen, table to meet and greet attendees at Registration Center*

Welcome Reception (1 available) – table to meet and greet attendees at Reception, 5-minute infomercial, prize drawing (prize provided by NACUC)

ADDITIONAL PLATINUM BENEFITS:

- ✓ **Two (2) Complimentary Registrations** – admittance to meals and group events (\$1,590 value)
- ✓ **Invitation to NACUC Chairman's Cocktail Reception** – meet one-on-one with a select group of attendees
- ✓ **Feature Article in Association E-Newsletter** – 200-300 word article* about company product or services including color logo, and testimonial by a chairman
- ✓ **Mention in Meeting Binder** – black and white logo* featured on sponsorship page of meeting binder by sponsorship level
- ✓ **Logo Featured on Association Website** - company logo* (w/link to website) featured on home page
- ✓ **Access to Conference Attendee Directory** – complimentary copy of the meeting binder, and attendee directory (provided pre & post-conference)

**Digital files must be provided by vendor*

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GOLD SPONSORSHIPS: \$4,000-\$4,500

Delegate Breakfast (2 available) – 5-minute infomercial to delegates, color logo placement on event signage

Closing General Session & Breakfast (1 available) – 5-minute infomercial to entire group during full-plated breakfast & opportunity to introduce closing speaker

ADDITIONAL GOLD BENEFITS:

- ✓ **One (1) Complimentary Registration to Conference**– admittance to meals and group events (\$795 value)
- ✓ **Logo Featured on Association Website** – company logo* (w/link to website) featured on the meeting page
- ✓ **Mention in Meeting Binder** – black and white logo* featured on sponsorship page of meeting binder by sponsorship level
- ✓ **Access to Conference Attendee Directory** – complimentary copy of the meeting binder & attendee directory (provided pre- & post-conference)

SILVER SPONSORSHIPS: \$2,500

Golf Tournament (1 available)– logo placement on all attendee materials related to golf event and marketing materials distributed to golfers

Meeting Binder Sponsorship (1 available)– color, 8.5” x 11” one-sided marketing piece to be placed inside front binder pocket*

ADDITIONAL SILVER BENEFITS:

- ✓ **Logo Featured On Association Website** – company logo* (w/link to website) featured on the meeting page
- ✓ **Mention In Meeting Binder** – black and white logo* featured on sponsorship page of meeting binder by sponsorship level
- ✓ **Access To Conference Attendee Directory** – complimentary copy of the meeting binder, and attendee directory (provided pre & post-conference)

(A full registration to attend conference meals and group events (excludes roundtable sessions) can be purchased for \$795)

BRONZE SPONSORSHIPS: \$1,500

(Reserved For Sponsors Unable To Attend The Roundtable Forum)

Refreshment Break (2 available) – color logo* signage and marketing materials** displayed next to refreshment tables

ADDITIONAL BRONZE BENEFITS:

- ✓ **Logo Featured on Association Website** – company logo* (w/link to website) featured on the meeting page
- ✓ **Mention in Meeting Binder** – black and white logo* featured on sponsorship page of meeting binder by sponsorship level

**Digital files must be provided by vendor*

*** Printed materials must be shipped by vendor in advance of meeting*



National Association of Credit Union Chairmen 2011 SPONSORSHIP APPLICATION

If you have any questions regarding the sponsorship program please feel free to contact us at:

celeste@nacuc.org

(888) 987-4247

www.nacuc.org

CONTACT INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Company Website _____

Sponsorship Contact * _____

Title _____

E-mail address _____

**This individual will receive confirmation and all correspondence regarding the sponsorship.*

SPONSORSHIP SELECTION

Please indicate with a check "✓" the sponsorship you are requesting:

PLATINUM SPONSORSHIPS:

- Thursday Delegate Luncheon \$6,000
- Friday Delegate Luncheon \$6,000
- Welcome Reception \$6,000

GOLD SPONSORSHIPS:

- Thursday Delegate Breakfast \$4,000
- Friday Delegate Breakfast \$4,000
- Closing General Session & Breakfast \$4,500

SILVER SPONSORSHIPS:

- Golf Tournament \$2,500
- Meeting Binders \$2,500

BRONZE SPONSORSHIPS:

- Thursday Refreshment Break \$1,500
- Friday Refreshment Break \$1,500

____ Registration(s) for Silver Sponsors to attend meals and group events (excludes roundtable sessions) @ \$795 (per individual)

Amount Due: \$ _____

PAYMENT

Please indicate the method of payment for this sponsorship:

- Enclosed is a check, made payable to NACUC.
- NACUC is authorized to charge my (VISA/MasterCard)

Credit card number _____ / _____ / _____ / _____

Expiration date _____

Print name (As it appears on card) _____

Signature (required) _____

We agree to abide by the terms and conditions of the NACUC Sponsorship Program.

Signature _____

Print Name _____

PLEASE RETAIN A COPY
OF THIS APPLICATION AS
YOUR INVOICE/RECEIPT

TERMS & CONDITIONS

Eligibility

Application is subject to acceptance by NACUC. NACUC reserves the right to determine the eligibility of any sponsor or sponsor representative in accordance with its bylaws and policies.

Cancellations/Refunds

Cancellation by a sponsor less than 60 days prior to the event will result in an administrative fee of 20% of the sponsorship package price being charged. No refunds can be made to cancellations received less than 30 days in advance of the Roundtable Forum. Cancellations must be received in writing to celeste@nacuc.org. Should the Roundtable Forum be cancelled by NACUC, your sponsorship package payment may be applied directly to a future Roundtable Forum, or will be refunded.

Payment

Payment is required within 60 days from the time the sponsor application is submitted.

Sponsorships are available on a first-come, first-served basis. To reserve a sponsorship, please fax this form upon completion to Celeste Shelton: (760) 690-4453